

STEPHEN LURIE
Executive Profile

Stephen Lurie is founder and president of Music Without Borders, LLC, a music business solutions company. MWB produces concerts in NYC and through out the US, consults with record labels, recording artists, music retailers, libraries, music supervisors and directors of film and television. With 20 years experience in the music industry and one of the largest private collections of music in the country, Lurie's expertise and encyclopedic knowledge of music, artists and recordings have helped him create a niche for himself as a much sought-after specialist.

From June 2003 until December of 2005 Lurie was Music Director and partner of Satalla, a 200-seat venue located in Manhattan that produced over 1,500 shows by world music, singer-songwriters, folk, jazz and blues musicians. In 2004 Conde Nast Traveler Magazine picked Satalla as one of the "50 Hot Spots for the World." Lurie continues to produce shows throughout NYC (Symphony Space, Tribeca Performing Arts Center, 92nd Street Y, Makor, Cutting Room, SOBs, Tonic etc) and other locations around the US. In 2006 he became the co-producer for the *New York City Rockin' the River Cruise* (formerly the New York City Blues Cruise).

As VP and co-owner of Al Franklin's Musical World in Greenwich, Connecticut, he helped build this taste-maker business into one of the finest and most highly-regarded record and audio stores in the country. With an acute awareness of consumer preferences and an innate sense of what makes a hit, Lurie helped break dozens of new artists in a key music market through unique programs offered to record labels and distributors.

Lurie has also helped to choose the music for the world's foremost figure skaters including Katarina Witt, Yuka Sato, Brian Boitano, Ekatarina Gordeeva, Tara Lapinski and Oksana Baul among many others.

In 2000 Lurie developed the Music Business Certificate for New York University's School of Continuing and Professional Studies where he teaches "How to Start a Record Label." From 1998-2004 he was on the faculty of the University of Hartford's prestigious Hartt School of Music where he taught undergraduate classes in the Music Management Program. He was also a consultant to The New School University in Manhattan where he developed music business programs for graduate and undergraduate students.

Mr. Lurie wrote a popular music column for The Greenwich Times newspaper and has contributed articles to Rhythm Music Magazine and Percussive Notes Magazine. He has been interviewed on television and radio on industry trends as well in The New York Times, The Greenwich Times, Greenwich Post, The Stamford Advocate, The Hartford Courant, Alaska Airlines Magazine, Forbes.com and The NAPRA Review (New Alternatives for Publishers, Retailers & Artists) Review and other news media.

Mr. Lurie is an active member of various national music industry organizations including The National Music Honor Society, The Recording Academy where he is a voting member for The Grammys, National Association of Music Merchandisers (NARM) – member of Classical and Jazz Issue Forum, Music & Entertainment Industry Educators Association (MEIEA) and The Film Music Network (FMN). He is Executive Director of National Association of Recording Industry Professionals (NARIP) NYC branch.

Mr. Lurie has lectured on music industry issues throughout the US, Canada and Europe. In 1998, Lurie was invited to keynote at WOMEX (Worldwide Music Expo) in Stockholm, Sweden on the topic of record retail in the United States. In May of 2002, Lurie was a featured speaker at The Book Expo in New York City. In February of 2005 he presented several lectures on music publishing and copyright at the Folk Alliance/Strictly Mundial Convention in Montreal. In January of 2006 he presented a lecture on independent retail and distribution at MIDEM in Cannes, France. Recently, Lurie was asked to be a Grant Reviewer for the Connecticut Department of Culture and Tourism, an honor that is only bestowed upon the most distinguished members of the arts community.

As a performer, Lurie has played with orchestras, pop, jazz and world music ensembles in North America, Europe and Asia. He received a BM in Percussion Performance and Music Management (double major) at the Hartt School of Music at the University of Hartford and his MM in World Music Performance and Research from the School of Visual and Performing Arts at Northern Illinois University.

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